



**FINAL YEAR PROJECT PAPER**

**THE RELATIONSHIP BETWEEN SOCIAL NETWORK SITES, INSTANT  
MESSENGERAPPLICATIONAND EMAILS TOWARDS EMPLOYEE'S  
PRODUCTIVITY AT MINISTRY OF WOMEN, FAMILY AND COMMUNITY  
DEVELOPMENT.**

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**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS**

**(HUMAN RESOURCES MANAGEMENT)**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA**

**MALACCA CITY CAMPUS**

**JUNE 2016**

**DECLARATION OF ORIGINAL WORK**



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**“DECLARATION OF ORIGINAL WORK”**

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Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date : \_\_\_\_\_

## LETTER OF SUBMISSION

1<sup>st</sup> JULY 2016

The Head Of Program  
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Kampus Bandaraya Melaka  
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Dear Sir,

### SUBMISSION OF PROJECT PAPER

Attached is the project paper title **“THE RELATIONSHIP BETWEEN SOCIAL NETWORK SITES, INSTANT MESSENGER APPLICATION AND EMAILS TOWARDS EMPLOYEE’S PRODUCTIVITY AT MINISTRY OF WOMEN, FAMILY AND COMMUNITY DEVELOPMENT”** to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA

Thank You

Yours Sincerely,

.....

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## ABSTRACT

This research is about to study “**The Relationship between Social Network Sites, Instant Messenger Application and Emails towards Employee’s Productivity at Ministry Of Women, Family and Community Development (MWFCDD)**”. The objective of our study is to identify the productivity level among employees and to investigate the relationship between the Social Network Sites, Instant Messaging Applications and Emails towards productivity.

The sample size in this research is 165 respondent of MWFCDD employees’ itself. We are using probability sampling technique which is by using cluster sampling and more focusing on single-stage. Data used in this research are primary and secondary. Primary data gathered through structured questionnaire and secondary questionnaire such as internet and reference books.

From the findings through reliability test, frequency analysis, descriptive statistics and Pearson correlation that provide clear findings and result is obtained. The findings showed there is a relationship between independent variable and dependent variable. Finally, there is some recommendations have been suggested to improve the level of productivity in MWFCDD employees’